

# Generational Leadership in Action

REALISING OUR SUSTAINABLE FUTURE

11.11.21



## Organised by:



During this morning we will discuss and share ideas about the role of bold and brave leadership to advance on the implementation of the Sustainable Development Goals (SDGs).

Together we will embark upon a journey to create action plans to realize the ambitions for each of the eight DSGC members (AkzoNobel, DSM, Heineken, KLM, FrieslandCampina, Philips, Shell, Unilever). The winner of each group will have the opportunity to pitch their plan to a jury and win a visit to one of the companies' sites (e.g. R&D centre).

## WORKSHOPS

**AkzoNobel**  
Green Buildings

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE  
12 RESPONSIBLE CONSUMPTION AND PRODUCTION  
13 CLIMATE ACTION

**DSM**  
Health and Nutrition

2 ZERO HUNGER  
3 GOOD HEALTH AND WELL-BEING

**FrieslandCampina**  
Biodiversity

15 LIFE ON LAND

**HEINEKEN**  
Responsible Consumption

3 GOOD HEALTH AND WELL-BEING

**KLM**  
Decarbonization of Air Transport

13 CLIMATE ACTION

**PHILIPS**  
Lean Value chain Symbioses

12 RESPONSIBLE CONSUMPTION AND PRODUCTION  
13 CLIMATE ACTION  
15 LIFE ON LAND

**Shell**  
Energy Transition in the Netherlands

7 AFFORDABLE AND CLEAN ENERGY  
13 CLIMATE ACTION

**Unilever**  
Brands leading the transition towards a Circular Economy

12 RESPONSIBLE CONSUMPTION AND PRODUCTION  
13 CLIMATE ACTION  
14 LIFE BELOW WATER