

# STIMULATE CLEANER OCEAN SHIPPING

Invitation by **DSGC Coalition** and **Maersk**  
for exclusive seminar  
*'Biofuel pilot & collaboration in innovation'*

**21 June 2019**  
**9.30 – 13.00**  
**Scheveningen,**  
**The Netherlands**

Dutch  
Sustainable  
Growth  
Coalition

DSM  
BRIGHT SCIENCE. BRIGHTER LIVING.

FrieslandCampina  
nourishing by nature

HEINEKEN

MAERSK

PHILIPS



Unilever

**Hosted by:**



MAERSK



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## Context

Convinced of the urgency to act on climate, a group of Dutch multinationals - FrieslandCampina, Heineken, Philips, DSM, Shell and Unilever - all members of the Dutch Sustainable Growth Coalition (**DSGC**) – joined forces with **A.P. Moller - Maersk** to take a tangible step towards the decarbonization of ocean shipping

In March a **biofuel pilot** was launched for **ocean container freight of a Triple E ship Mette Maersk**, using up to 20% sustainable 2<sup>nd</sup> generation biofuels on trade lane Rotterdam-Shanghai-Rotterdam (arriving back on 20<sup>th</sup> June)

## Subject

The DSGC and Maersk will present their **key findings and learnings** during SAIL op Scheveningen at the seminar:

**“How collaboration can enable sustainable innovation in shipping”**

**Chaired by Mr. J.P. Balkenende**

The DSGC and Maersk invite relevant key partners to participate in this exclusive seminar on how to stimulate and scale up sustainable innovations

## Agenda

09:30	Welcome & Coffee
10:00	Plenary session with introduction of the Biofuel Pilot and key findings
11:00	Three round table discussions on collaboration and innovation
12:30	Plenary wrap-up and Networking Lunch

## Will you join this discussion?

Please reply **before June 10**: [secretariaat@dsgc.nl](mailto:secretariaat@dsgc.nl) **Limit places available**

Please also indicate if you will join for lunch,  
and attend the afternoon program (more information via [this link](#))



The seminar takes place during the international maritime event “SAIL on Scheveningen” where all global Tall ships will come for the Liberty Tall Ships Regatta. Many other ships and sail innovations will also be shown. You are invited to visit them after the seminar.